



# COMPANY PROFILE



ABOUT US

ORIGIN STORY

THE FACTORY

Freshly Frozen Foods is a leading food manufacturing and processing company in Dubai and is a part of the **KBBO group**. Our **ultra modern** food processing plants have been operational since **July 2004** and churns an annual production capacity of **18,200 MT**. It is built over a total plot areas of **294,650 square feet** and is equipped with four panelized, temperature controlled processing lines dedicated to meat, seafood, poultry and ready meals.



**PRODUCT**

**OVERVIEW**

At Freshly Foods we take the food making process seriously so your meal times remain happy times. All our products are sourced from around the globe and undergo a rigorous quality control process to give you only the best tasting products any time round the clock.



Poultry  
Brazil



Seafood  
India, Pakistan  
& New Zealand



Beef  
Brazil, India  
& Australia

# PRODUCTS CATEGORIES

1



## RETAIL

Poultry (Chilled/  
Frozen)  
Meat (Chilled/Frozen)  
Frozen Vegetable  
Frozen Pizza  
Frozen Seafood

2



## FOOD SERVICE

Poultry (Chilled/  
Frozen)  
Frozen Meat  
Frozen Seafood  
Frozen Others

3



## BAKERY

Bread  
Rolls  
Burger Bun  
Baguette Viennoise  
Croissant  
Snacks  
Sandwich  
Confectionery  
Pizza

# OUR LOCATIONS



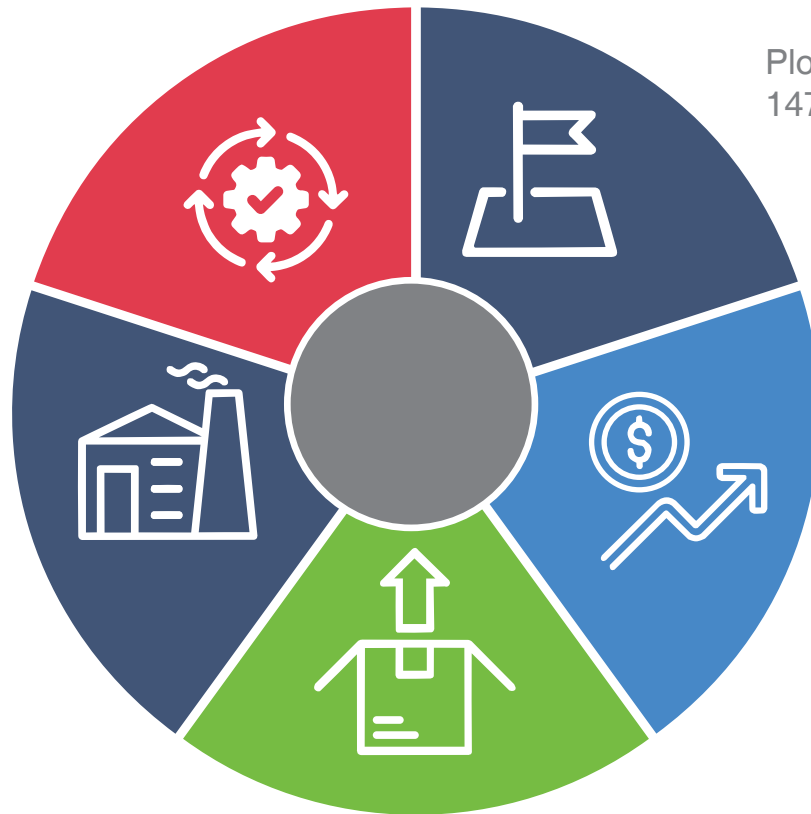
# FACILITY - 1

## JABAL ALI

Operational since July 2004

Plot area of 147,500 sqft

Built up area 65,500 sqft



Annual Production Capacity 11,600 tons

Storage Capacity of 720 pallets

- With 4 processing lines which are panelized, and temperature controlled
- Separate lines dedicated to meat, seafood, poultry and cold cuts

# FACILITY - 2

## DIP

Operational since 2009

Plot area of 126,900 sqft

Built up area 41,000 sqft  
(Owned Long Term Lease 30 years)



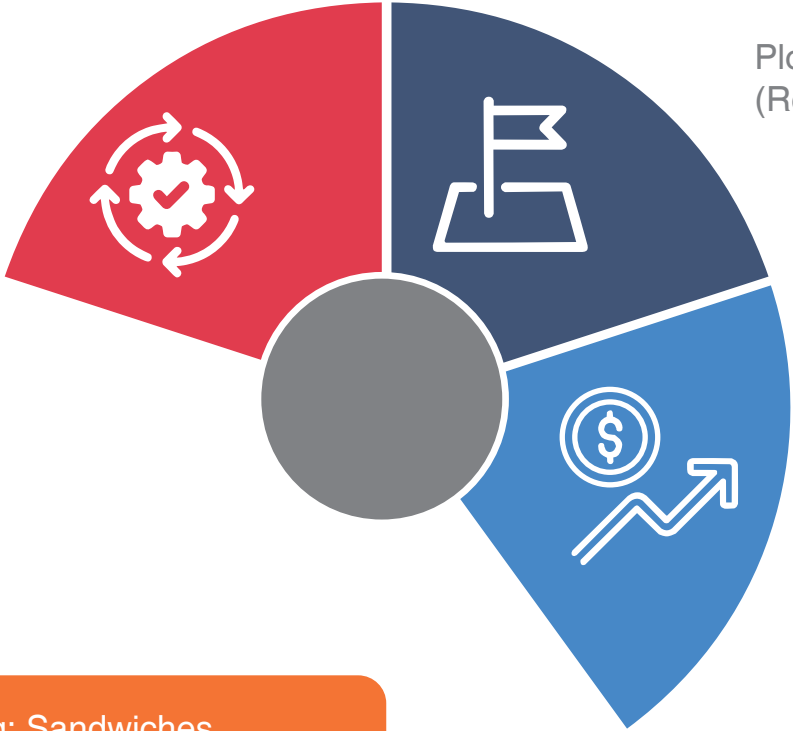
Annual Production Capacity 5,400 tons

Storage Capacity of 1,080 Pallets

# FACILITY - 3

## AJMAN

Operational since 2018



Plot area 10,000 sqft (Rented Facility)

Annual Production Capacity of 500 tons

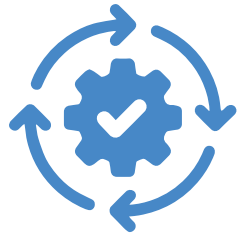
Manufacturing: Sandwiches, Bakery Products, Confectionery Products and Pizza



## WITH 3 LOCATIONS:



Total number of employees are  
495 (325 are workers)



Total Production Capacity of 18,200 tons

# ACCREDITATIONS

## ACHIEVED AA+ GRADE IN BRCGS



# ACCREDITATIONS

**COTECNA**

**CERTIFICATE**

Cotecna Inspection SA Certifies that:

**FRESHLY FROZEN FOODS FACTORY LLC.**

**Site Address:**  
Building No. 85234654, P.O. Box 291291, Jebel Ali Industrial Area 4, Dubai, United Arab Emirates

has been assessed and determined to comply with the requirements of

**GSO 2055-1/2015**

This certificate is applicable for the Scope of:

Manufacturing poultry, meat, seafood, vegetable and cheese products.

Halal Food Chain Category: CI

**Certificate No: AE/2404105**

The certificate is valid from 2024-04-05 until 2024-12-29.

**ANISUR REHMAN**  
Certification Manager

**TRUST FOR A MOVING WORLD**

Ministry of Economic Affairs  
The certificate is issued on the basis of the data provided by the client

**P 6892039**




**EU- APPROVAL CERTIFICATE**

**1. Details of the EU Approved Establishment:**

Establishment Name	Freshly Frozen Foods Factory LLC
Date of Issuance	06 May 2024
Starting Date of this Certificate	06 May 2024
Expiry date	27 March 2025
EU Approval No.	055
Postal Address	P.O. Box 28804 Dubai
Emirate Name	Dubai
Address/ Location	Jebel Ali Industrial Area
Telephone No.	96-8807727
Fax No.	04-880772
E-mail	Client@FFFoodCo.com

**2. Species, Source of Raw Materials, Nature of Activity Approved:**

NO	Species permitted for export to the EU (1)	Source of Raw Materials (2)	Nature of processing activity Approved (3)	Remark
1	Chickens (200) & Chickens (200) (Bantam and Key)	EU approved source	Process/Fresh/Blending (Turkey/Beak)	
2	Chickens	EU approved source	Process/Fresh/Beak	
3	Cyprinids	EU approved source	Frozen	

**3. Competent Department Seal & Signature: Food Safety Department Department Dubai Municipality**

Name:	Ahmed Abdulla Faleh	Position:	Head of Registration & Permit Section
Signature:		Date:	06/05/2024
Stamp:			

**4. Competent Authority Seal and Signature: Ministry of Climate Change and Environment**

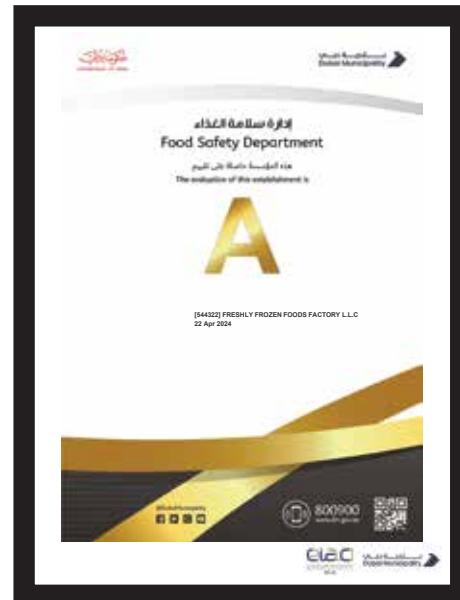
Name:	Rafiq Obeid	Position:	Official Veterinarian
Signature:		Date:	29-05-2024
Stamp:			

Pursuant to the Cabinet Decision No. 24 of 2014, Resolution No. 84/10/15/2005 dated 30/5/2005 & Resolution No. 448/17 we hereby endorse this certificate.

SHARED - CONFIDENTIAL / مشاركة - سرية

# ACCREDITATIONS

In a bid to remain the best, we take pride in setting the standard. One that no one else can reach. That's why we are the one of the food manufacturing plant in the GCC to have all these accreditations (HACCP, ISO, BRCGS, Halal, EU, YUM,) at the same time.



## OUR BRANDS



# PART OF OUR CLIENTS..



# SOME OF OUR RETAIL PRODUCTS

## RETAIL CHICKEN PRODUCTS



# SOME OF OUR RETAIL PRODUCTS

## RETAIL SAUSAGES PRODUCTS





# SOME OF OUR RETAIL PRODUCTS

## RETAIL SEAFOOD PRODUCTS



# SOME OF OUR RETAIL PRODUCTS

## RETAIL BEEF PRODUCTS





One thing is true. When you taste any of our products, you'll relish a full distinctive taste that only Freshly Foods can give. In other words, nothing comes close. It's a claim we take very seriously. From raw materials through to crafting the right recipes for retail, we pride ourselves in setting the standard. That's why our products are made from **NO MDM** a claim very few can come close to owning.

# OUR PRESENCE





**FRESHLY FROZEN GROUP**  
**THANK YOU**

[www.freshlyfoods.com](http://www.freshlyfoods.com)

[www.freshlyfoodservice.com](http://www.freshlyfoodservice.com)